

CSR Materiality and Risk - discover and deliver your company's most important CSR issues and aspects

This training course is designed for busy corporate social responsibility professionals who want to get up to speed on best practice in materiality and risk for CSR and sustainability reporting.

Attendees will learn how to prioritise and reflect the organization's significant economic, environmental and social impacts in order to influence decisions of stakeholders

Benefits to you and your company

- help to make your CSR strategically sound and ensure that you are dealing with the issues that matter to you and your stakeholders
- materiality will improve sustainability reporting by identifying the most important CSR issues
- a proper materiality process will make investors more interested in your sustainability initiatives
- materiality is now front and centre for many sustainability reporting standards and this course will help with readiness for GRI's G4 and IIRC
- practically focussed and highly implementable, the course will create value for your company

Who is the course designed for?

- CSR professionals who have remit on strategy and/or reporting of CSR or sustainability, through to those doing the work on the ground to produce report content
- more experienced CSR reporters looking to take the next step in making reporting more effective
- managers with responsibility for CSR and risk management

Learning outcomes

The course will help you to

- focus on the most relevant sustainability issues for your company
- increase internal and external engagement on sustainability
- more effectively communicate to your most important audiences
- talk more convincingly to your CFO, Risk Managers and CEO
- understand key frameworks and tools.

Participants will understand the nuts and bolts of identifying the right issues to tackle, and walk away with tools for making sustainability closer than ever to the core business of the organisation.

Course content

We believe there is no other course currently offered in Poland designed to help making your approach to materiality as effective and successful as possible.

What, Why, Who and How

- the history and importance of materiality and risk
- distinguishing materiality from transparency and comparability
- why materiality matters to investors, employees and other stakeholders
- who to involve in your materiality process
- overview of sustainability frameworks and why the differences matter
- how organisational tools and stakeholder views can help you

Identifying Sustainability Issues

- where to look for guidance on the most relevant issues (internally and externally)
- the expansion of sustainability and the sustainability horizon
- the effects of short-sightedness on corporate ability to create and retain value
- why materiality is a sustainability buzzword and who the relevant actors are
- what you can learn from the mistakes of others

Prioritising sustainability issues and Risk

- how risk frameworks can help with sustainability issues
- why risk matters to stakeholders
- breaking risk into its parts; likelihood and impact
- run through some wins and fails on materiality
- identifying common sustainability issues
- calculating the impact of sustainability
- on screen reviews of materiality “in the wild” illustrating some of the different approaches and styles
- how to “sense-check” your material sustainability issues

Making priority sustainability issues ‘Business as Usual’

- embedding relevant sustainability issues into Business as Usual
- how auditing relates to materiality
- using materiality to create investor and stakeholder driven reporting
- giving you a process checklist for materiality in a sustainability context

Making it happen for your business:

The course is full of practical steps you may need to cover – from ensuring you’ve got the right people involved, through to reporting on the relevant issues to the right stakeholders.

Trainers

Dwayne Baraka is a career Thinker, Speaker, Facilitator and CSR Expert. As a CR professional he has worked on the corporate strategy of several of the FTSE 100 and many more besides including for tech companies, housing associations, construction companies and loads of others. He has written award winning articles on CSR and has been an Editor of the Encyclopedia of Corporate Social Responsibility since 2010. He has worked in CSR in Australia, Belarus, Belgium, Canada, Ireland, Latvia, Lebanon, Norway, UAE, USA and UK. Dwayne is also committed to putting numbers on 'soft' CSR disciplines and believes that there are virtually no companies that cannot make their business more profitable through CSR.

Teresa Aldea is experienced in managing CSR programmes for multinational companies from various sectors (financial, insurance, transport, food producers, manufacturers, etc) and led projects in the UK as well as Egypt, India, Bahrain, France, Netherlands, US, Canada, Argentina, etc. Having learned the best practice from leading companies in the CSR agenda, Teresa is now a trusted advisor, guiding companies through CSR strategy development projects, communication and reporting activities as well as stakeholder engagement programmes. With MSc in Environment Management and as an Associate Member of IEMA, Teresa also worked on various EMS and carbon footprint projects.

Date: 15 May 2014 **Place:** Central Warsaw **Cost:** 1,500 zł per person

Booking: <http://www.eventbrite.co.uk/e/csr-materiality-and-risk-tickets-11002890943>